

STOP  
MARKETING  
START  
CONNECTING.



# SAVING THE WORLD FROM BAD CONTENT

Clients keep coming back to Spacebar because of our ability to create and market great content. In the cacophony of the online world, we craft stories that shine and help you build connections with your customers. Our *modus operandi* is to delve into your brand story and distil your value proposition for the right audience.

Your marketing journey has yet to see the best.



# EXPERTISE



Digital Marketing



Strategy



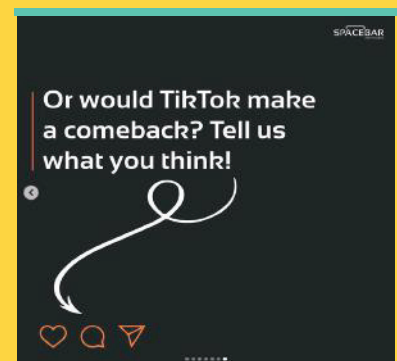
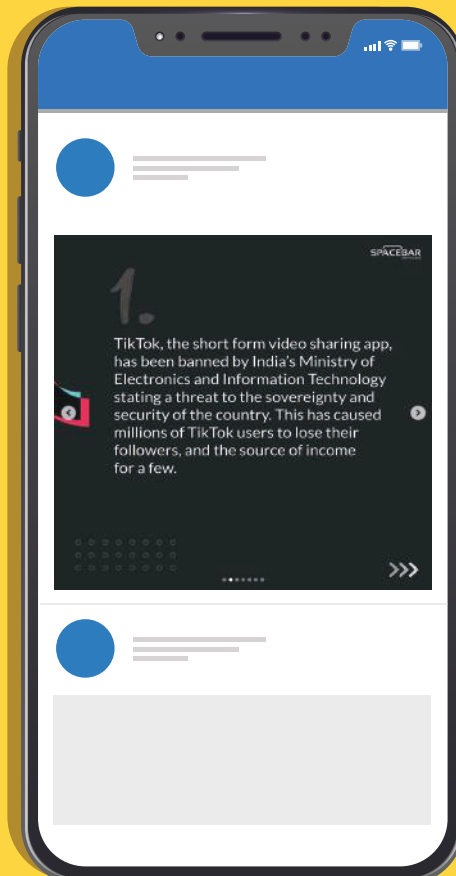
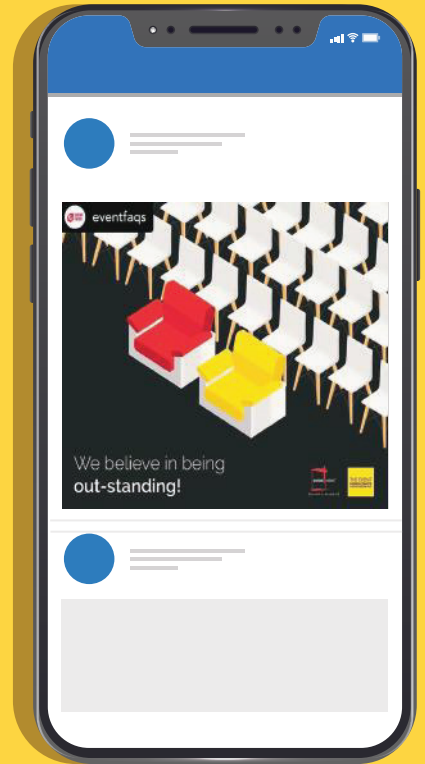
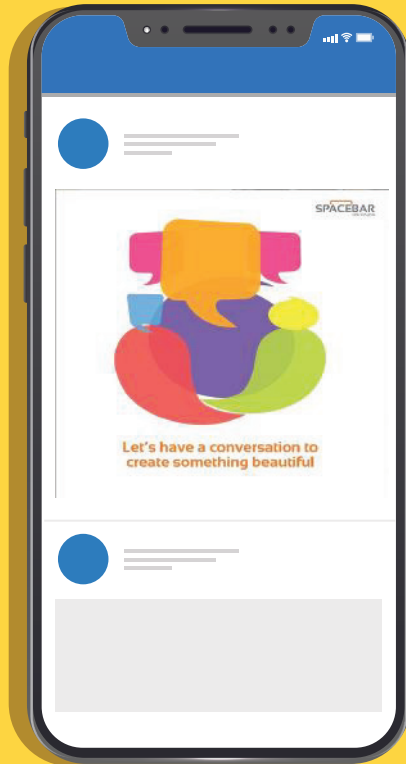
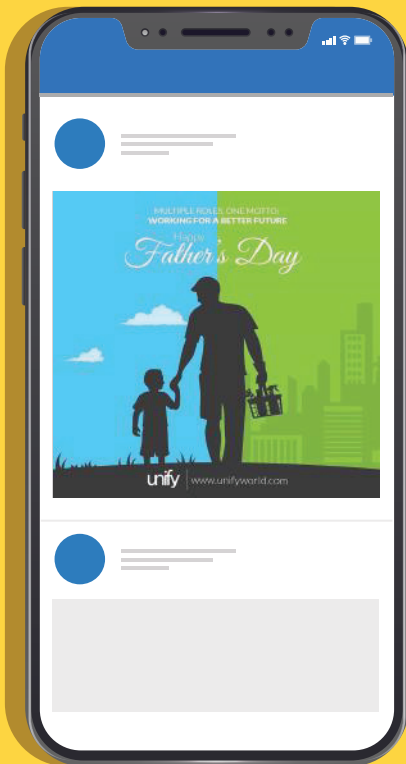
Content



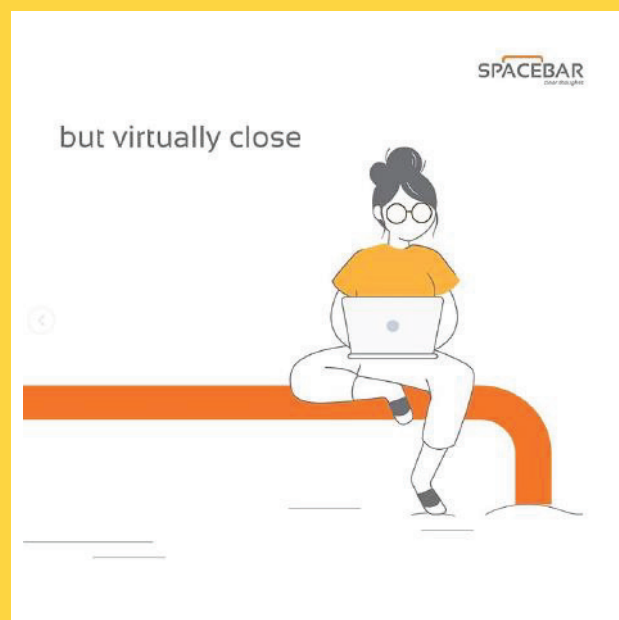
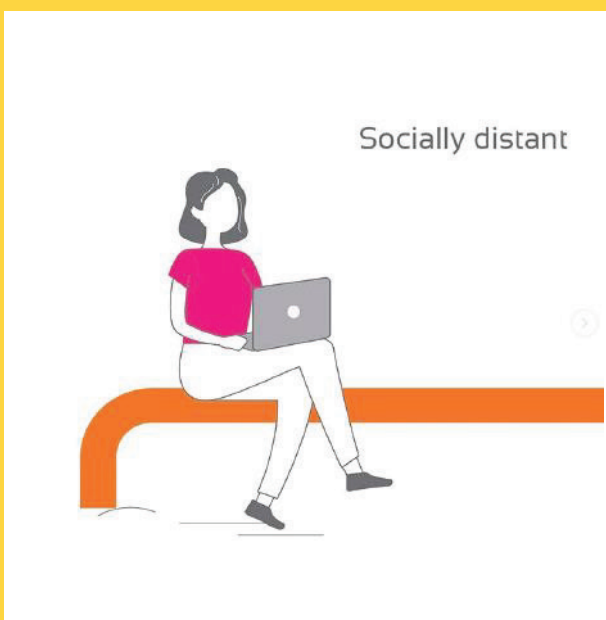
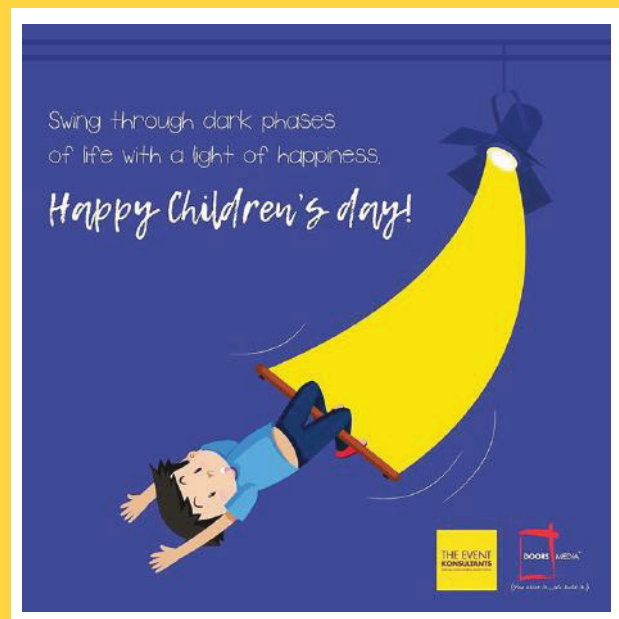
Visual Creatives



# PORTFOLIO (SOCIAL MEDIA)



# PORTFOLIO (SOCIAL MEDIA)



# PORTFOLIO (CONTENT)

Forbes

99,133 views | Jun 19, 2019, 10:54pm EDT

## 7 Types Of Artificial Intelligence



Naveen Joshi Contributor

COGNITIVE WORLD Contributor Group ©

AI



Artificial Intelligence is probably the most complex and astounding creations of humanity yet. And that is disregarding the fact that the field remains largely unexplored, which means that every [amazing AI application](#) that we see today represents merely the tip of the AI iceberg, as it were. While this fact may have been stated and restated numerous times, it is still hard to comprehensively gain perspective on the potential impact of AI in the future. The reason for this is the revolutionary [impact that AI is having on society](#), even at such a relatively early stage in its evolution.

AI's rapid growth and powerful capabilities have made people paranoid about the inevitability and proximity of an AI takeover. Also, the transformation brought about by AI in different industries has made business leaders and the mainstream public think that we are close to achieving the peak of AI research and maxing out AI's potential. However, understanding the types of AI that are possible and the types that exist now will give a clearer picture of existing AI capabilities and the long road ahead for AI research.





## WITH THE DIGITISATION OF INDIA, THERE NEEDS TO BE A FOCUS ON CYBERSECURITY

If India's desire to create a digitally-driven economy wasn't already evident before, it surely became so after Finance Minister Nirmala Sitaraman presented her maiden budget. According to the proposal, companies with their annual turnover exceeding Rs 50 crore are now mandatorily required to provide digital payments options for their customers.

[www.firstpost.com](http://www.firstpost.com)



SAFFRON STAYS



## 5 NON-TRADITIONAL WAYS TO CELEBRATE TRADITIONAL CEREMONIES

We Indians love our traditions! And why shouldn't we? Our traditional ceremonies are like a triveni sangam of time-honoured culture, gracious hospitality, and the perfect opportunity to dress to kill! But we are also constantly seeking new, unestablished, and unconventional ways to marry our modern lives with our ancestral pasts.

[www.saffronstays.com](http://www.saffronstays.com)



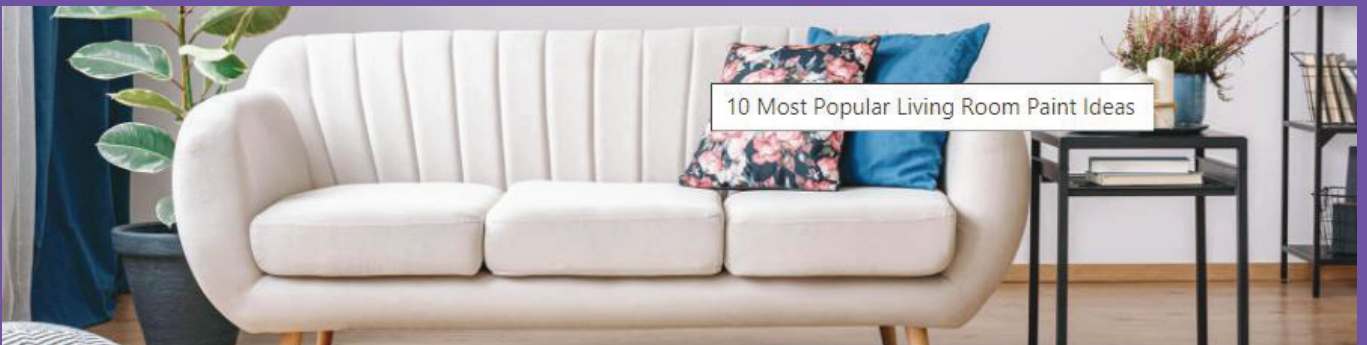
# PORTFOLIO (CONTENT)



## TIPS FOR THROWING AN ECO-FRIENDLY WEDDING RECEPTION

A wedding marks the most important day in a person's life. It keeps the bride and groom on their toes, quite literally. From decor to catering, everything needs to be taken care of to avoid maximum wastage. Nowadays, eco-friendly weddings are increasingly popular as environmental awareness is a significant topic of concern.

[www.mirageedmonton.ca](http://www.mirageedmonton.ca)



## 10 MOST POPULAR LIVING ROOM PAINT IDEAS

A simple way to add interest and appeal to your living room is with well-selected interior paint. The living room is one of the most used and visited spaces of your home. From inviting guests to unwinding to relax after a busy day, is right in the heart of your home, the living area. Not only does this utilitarian space need to offer immense comfort, but it must also be an expression of your personality to friends and family alike.

[www.nerolac.com](http://www.nerolac.com)



# PORTFOLIO (DIGITAL PLATFORMS)

There's a Reason why the Devil is so Sexy

#TheDevilWearsQraa

Devilish grooming products that'll make her go wild

**10IN1 HYDRA BOOST MOISTURIZER**

Use it daily for instant luminous shine and zahir moisturization. The 10IN1 Hydra Boost prevents premature aging and keeps the skin supple. It will protect your skin from the harmful rays of the sun and reduce pigmentation.

**KERATIN REPAIR SHAMPOO**

Enriched with Keratin, Ginger, Biotin, and other essential components beneficial for hair repair. Works as an all-in-one hair cleanser and makes the hair softer, cleaner, and healthier. It is a non-greasy solution that treats damaged hair and prevents hair loss. Your hair will be thicker and voluminous.

Break the chains of mediocrity with the Devil's Choice!

- Leading Men's Luxury Grooming Brand
- Result Oriented High Quality Products
- Direct From the Manufacturer

This New Year, QraaMen has a special discount for all you Devils who are going for a new look. Use code QRAA2020 for a special Flat 40% discount.

Upload your winter look using the Snapchat/Insta Devil filter with the hashtag

**Qraa Men**  
www.qraamen.com

## How to Spend a Perfect Fall Day in Edmonton with the Family?

Fall is here in Edmonton, and this is how you should spend it with your family!

- Head to the Royal Alberta Museum**  
Explore the natural and human history of the Province of Alberta. Head to the museum's outdoor area and enjoy the beautiful views.
- Visit the Art Gallery of Alberta**  
Reach home with your artistic side in the Art Gallery of Alberta. Enjoy a plethora of visual arts and exhibitions which are held throughout the year.
- Get Lost in the Corn Maze**  
Edmonton has the largest corn maze park with a real-life corn maze. Just gather your family and get lost in the maze fun.
- Explore Prairie Gardens and Adventure Farm**  
Experience the Prairie Gardens and the heart of a farmer in the heart of Edmonton. Enjoy the beautiful views and activities for each age group.
- Take Trek of the River Valley**  
Sneak through the river valley, see your favorite views and get off to explore the beauty of nature like never before.

Not a single day in Edmonton can go boring if you plan it well!

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BY WYNDHAM  
EdmontonRamada.com

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